

Silver Lake Library – Strategic Plan 2016-2018

Silver Lake Library – A People Place

Values Statements

- Open Access: the Library values free, open, unrestricted access to its collection and services.
- People Focus: the Library values all library users and recognizes that they have human concerns that go beyond their need for access to information or reading materials.
- Excellence: the Library values excellence by expecting integrity and competence, positive attitudes, respect for the diversity of people and perspectives in order to earn the trust and confidence of all library users.
- Lifelong Learning: the Library values the stimulation of ideas and the advancement of knowledge in the pursuit of excellence.
- Responsible Stewardship: the Library values the proper use of public funds and the efficient use of staff time and talent, maximizing all our resources in order to deliver quality library service.

Vision Statement

Our Vision is to be a destination, The Place which creates community and elevates the quality and spirit of life for the people we serve.

Mission Statement

Our Mission is to provide excellent library services to the people of the community through a professional staff, a quality facility and first-class materials and programs.

Goal

To advance improvements to the Silver Lake Library facility

Objectives

1. Increase community awareness of need
 - Continue relationship with the Library Building Committee
 - Maintain affiliation with the Silver Lake Public Library Foundation, Inc.

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- Develop visible presence with Silver Lake PRIDE
2. Continue fundraising efforts
 - Conduct community campaigns
 - Seek grant opportunities

Goal

To enrich library services to meet the needs of the people of Silver Lake and surrounding area

Objectives

1. Reestablish Movie Night
 - Partner with local organizations, businesses and individuals to sponsor regularly scheduled movies
 - Recruit task force to plan and manage presentations
2. Enhance digital content offered
 - Increase Hoopla funding
 - Promote State Library Digital Book eLending
3. Develop workshop series for adult programs
 - Establish partnerships
 - Identify more effective ways to publicize
4. Improve the Farmers Market and Family Fun Fair
 - Provide stipend for coordinator
 - Identify more effective ways to publicize
5. Assure consistent evaluation of library services through December 31, 2018
 - Provide sufficient continuing education opportunities for board and staff
 - Expect regular staff performance evaluations
 - Schedule board meeting time to review and assess progress of 2016-2018 Strategic Plan including the Technology Plan
 - Begin process of planning for years 2019-2021 by May 31, 2018