Celebrate 50 Years of Friendship with

Frog and Toad

Includes event suggestions, storytime activities, and downloadables to host a friendship-themed event with Frog and Toad!

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For 50 years, *Frog and Toad* have shown readers what true friendship is all about.

Arnold Lobel's beloved characters have delighted and amused generations of readers since the publication of ***Frog and Toad Are Friends*** in 1970. Little did he know at the time that Frog and Toad would endure and go on to receive some of the most prestigious awards in children's literature, including **Newbery** and **Caldecott Honors**, and be named to almost every roundup of all-time best children's books.

There are many reasons we have such affection for Frog and Toad. Perhaps the biggest is that Lobel got friendship so right. His beloved characters are generous, optimistic, sometimes grumpy, and gloriously human. Whether they're learning to fly a kite, resisting the temptation to eat an entire plate of cookies, or searching for a lost button, one thing is for certain—Frog and Toad are always there for each other—just as best friends should be.

Join us in celebrating the fiftieth anniversary of Frog and Toad by hosting a special friendship-themed event in your bookstore, classroom, or library. This kit is filled with all the tools you'll need to make sure that your event is a success!

Thanks for being a friend to Frog and Toad for all these years!

HarperCollins Children's Books

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Frog and Toad

Event Ideas

Invite Frog and Toad!

Character costumes are available to bring to your store, school, or library. Contact Costume Specialists directly to reserve your costume rental.

Activities

- A Frog and Toad event wouldn't be complete without a read-aloud of your favorite story. Add a fun element to your read-aloud by doing a Readers' Theater, or listening to the audiobook narration of the story, read by Arnold Lobel himself!
- Use Toad as an inspiration and plant a garden! Create a garden station at your event, complete with mini pots, soil, and seeds. Attendees can plant their own seed and take it home to watch it grow in their very own garden.
- Make friendship bracelets. Set up a fun station with materials like string and beads so guests can create pairs of their very own friendship bracelets to give to their best friends.
- Create printouts of the following reproducible activities and coloring pages for your guests.

Decorating Tips

- Make printouts of the "Decorate Your Own Kite" activity from page 9 of this kit. Have attendees decorate their own kites with art supplies, and then cut out the kite patterns and attach them to a piece of string or twine to hang around the room.
- Decorate your event space with iconic quotes from the Frog and Toad books.
- Frog and Toad plush toys are available from our partners at Yottoy. These adorable figures make for cute décor or a fun raffle item!

Snack Ideas

- When in doubt… COOKIES! Frog and Toad have a hard time resisting the temptation of a plate of cookies, and your guests will, too!
- Chocolate ice cream is also a favorite snack of Frog and Toad's! Set up an ice cream sundae bar for guests to enjoy.

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Frog and Toad

Friends Forever

Frog and Toad are the best of friends. Write a letter to your best friend telling them all the reasons why you appreciate their friendship and share it with them to brighten up their day!

Dear _____ ,

_____

_____

_____

_____

_____

_____

Love,

_____

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Frog and Toad

Fun all year long!

Frog and Toad always do fun activities together all year long. A few of their favorites are listed in the seasons below. Write some of your favorite seasonal activities in the spaces below.

WINTER	SPRING
Go sledding Build a snowman	Plant a garden Fly a kite
SUMMER	**FALL**
Eat ice cream Go swimming	Tell a spooky story Rake leaves

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Frog and Toad

Coloring Page

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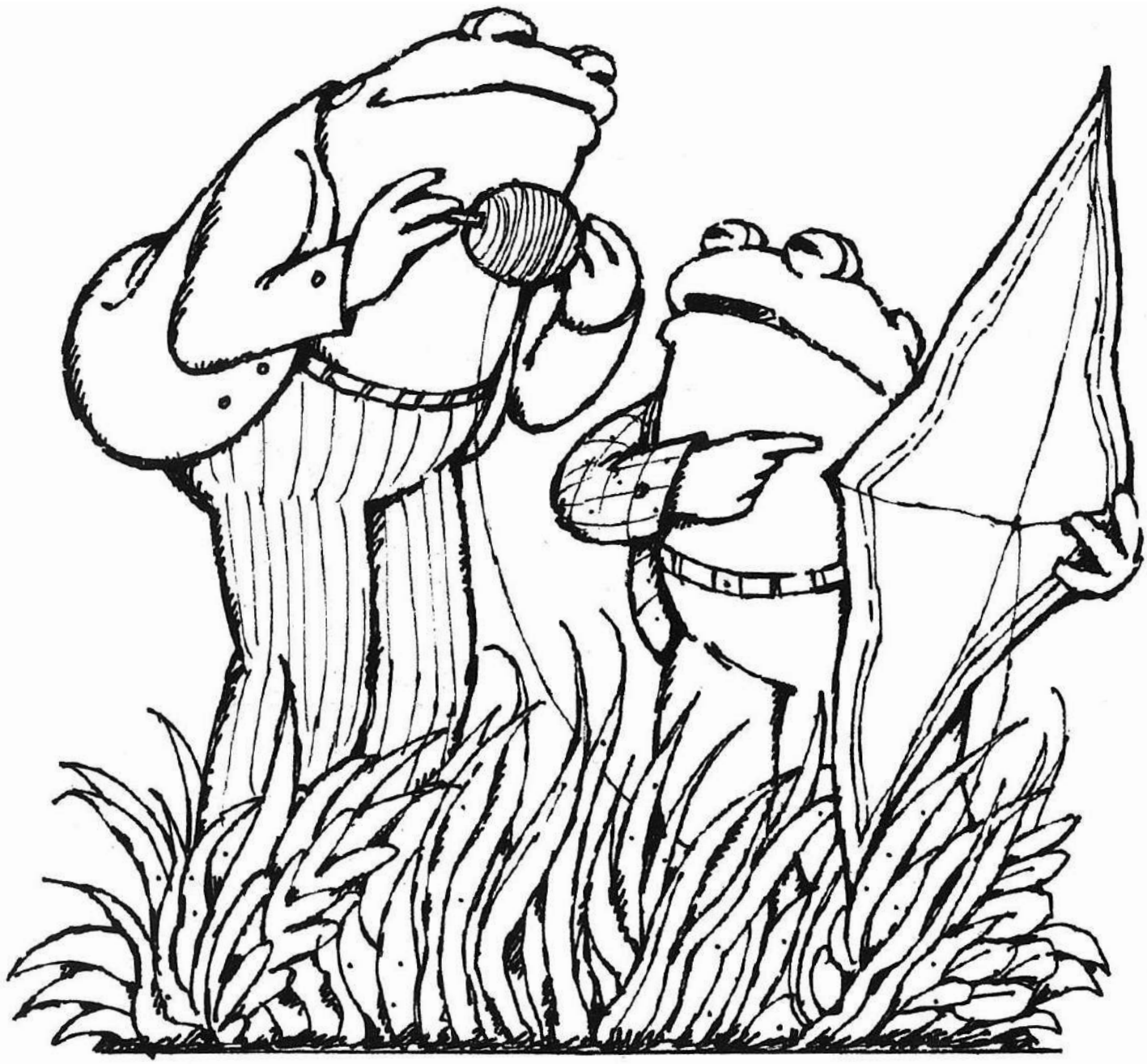
Frog and Toad

Coloring Page



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Words Within Words with *Frog and Toad*

How many words can you create from the words "frog and toad"? Write your answers below—we have already suggested a few for you!

Frog and Toad

1. RANT _____
2. FANG _____
3. _____
4. _____
5. _____
6. _____

Possible answers: dot, fort, ran, root

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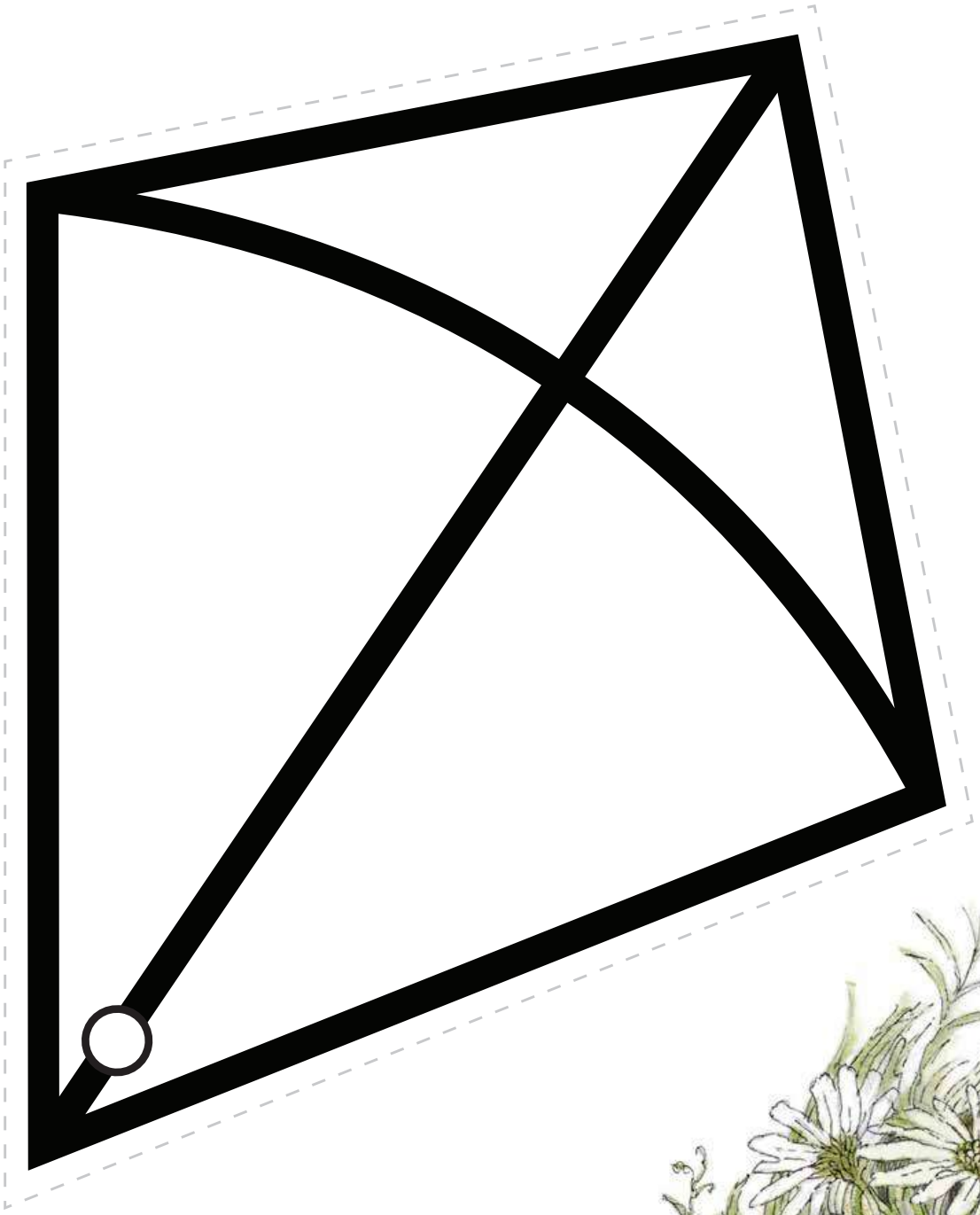
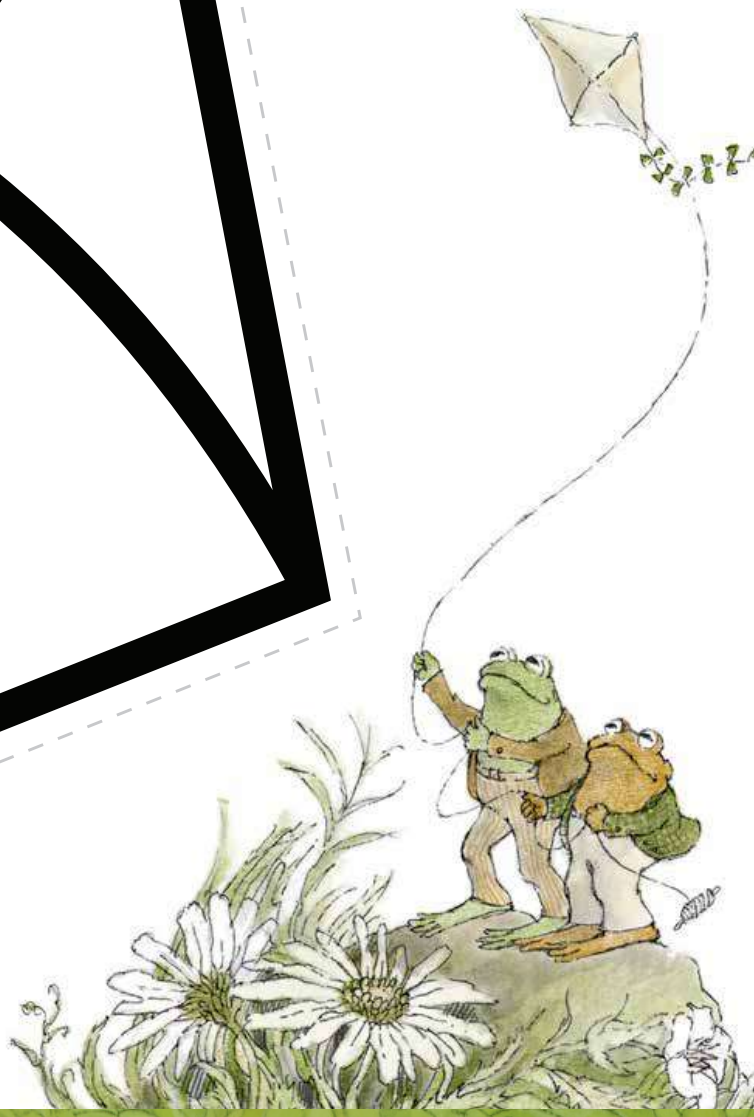
Frog and Toad

Kite Craft

Frog and Toad love flying kites. Decorate your very own kite using art supplies. Cut out the kite along the dotted line, and attach a piece of string to your kite to hang it on the wall.





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